

## ■ WESTLAKE ROYAL ANNOUNCES OUTDOOR 3D DESIGN TOOL FOR SUBSIDIARY

**HOUSTON** - Westlake Royal Building Products, a division of the Westlake Corporation, announces the launch of its new Outdoor Design Tool for Kindred Outdoors + Surrounds - an interactive visualizer that helps users imagine, design, and plan custom outdoor living spaces with ease. Whether building new or enhancing an existing area, the tool provides an intuitive, hands-on experience to explore products, experiment with layouts, and make confident design decisions, the company says.



The new Outdoor Design Tool is a platform that allows homeowners, contractors, and landscape architects to create detailed outdoor designs, starting with a layout and then customizing with Kindred's solutions. Users can incorporate a wide range of Kindred products, including Signature Kitchens, outdoor cabinets, fire bowls, fireplaces, and fire pits, available in multiple finishes and colors. Designs can be further customized with a curated selection of architectural stone veneer, cooking appliances like grills and ovens, as well as lighting, flooring, furniture, and plants to create a fully imagined space.

In addition to the tool's design capabilities, in-platform guidance is also available to support users throughout the process. This includes helpful callouts and tips for using a variety of tools - such as controlling lighting conditions, adjusting viewing angles and tracking products applied to the space - making it especially valuable for first-time users exploring the platform's robust features.

**Source:** <https://www.woodworkingnetwork.com/news/woodworking-industry-news/westlake-royal-announces-outdoor-3d-design-tool-subsiary>

## ■ WOODWORKING INDUSTRY NEWS CHEMISTRY COATINGS COMPANY DEVELOPS NEW POLYMER FOR WOOD FINISHES

**CLEVELAND** - Lubrizol, a science-based company whose specialty chemistry delivers sustainable solutions to advance multiple industries including paints & coatings, has announced the availability of a new water-borne, high-solids polyurethane dispersion (PUD) that enables the formulation of advanced, high-performance wood coatings.



Sancure 942 Polyurethane Dispersion is a versatile, new polymer designed for residential and commercial wood floor finishes and OEM wood coatings.

As a high-solids product, it enables formulations that provide more coverage per volume, which Sancure 942 Polyurethane Dispersion joins a growing portfolio of coating technologies from Lubrizol that enables formulators to meet their sustainability initiatives while enhancing the performance of their products.

Founded in 1928, Lubrizol has global reach and local presence, with more than 100 manufacturing facilities, sales and technical offices and more than 7,000 employees around the world.

**Source:** <https://www.woodworkingnetwork.com/news/woodworking-industry-news/chemistry-coatings-company-develops-new-polymer-wood-finishes>

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